August, 2018

**PAUL ROZIN**

**ADDRESS**

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**DEGREES**

B.A. University of Chicago, 1956

M.A. (Psychology) Harvard University, 1959

Ph.D. (Biology and Psychology) Harvard University, 1961; Thesis Advisor: Jean Mayer

**HONORS**

General Honors, Phi Beta Kappa, University of Chicago, 1956

Fellow, American Association for the Advancement of Science, 1977

John Simon Guggenheim Memorial Foundation Fellow, 1977

Society of Experimental Psychologists, 1984

Fellow, Center for Advanced Study in the Behavioral Sciences, Stanford, California, 1985-1986; 1995-1996

Danone Lecturer/Professor, University of Leuven (Belgium), 1995

Ira Abrams Teaching Award, School of Arts and Sciences, University of Pennsylvania, 1995

Fellow, American Psychological Society, 1997-

Fellow, American Academy of Arts and Sciences, 2000-

Fellow, Russell Sage Foundation, 2001-2002

Phi Beta Kappa Visiting Scholar, 2001-2002

American Psychological Association Distinguished Contribution Award, 2007

French Food Spirit Award, Science Category, Paris, France, 2007

Fellow, Society of Personality and Social Psychology (SPSP), 2011

University of Pennsylvania School of Arts & Sciences Undergraduate Mentoring Award, 2012

**APPOINTMENTS**

National Institutes of Health Post-Doctoral Fellow, Department of Nutrition, Harvard School of Public Health, 1961-l963 (Sponsor: Jean Mayer)

Assistant Professor of Psychology, University of Pennsylvania, 1963-1967

Associate Professor of Psychology, University of Pennsylvania, 1967-1970

Professor of Psychology, University of Pennsylvania, 1970-

Chairman, Department of Psychology, University of Pennsylvania, 1978-1981

Edmund J. and Louise W. Kahn Professor for Faculty Excellence, University of Pennsylvania, 1997-2007

Co-Director: Solomon Asch Center for Study of Ethnopolitical Conflict, University of Pennsylania, 1998-2002

Associate Director: Solomon Asch Center for Study of Ethnopolitical Conflict, University of Pennsylania, 2003-2007

Senior Fellow, Leonard Davis Institute, University of Pennsylvania, 2008-

Miegunyah Fellow, University of Melbourne, 2015

Senior Fellow, University of Konstanz, 2016

Distinguished Research Fellow, Annenberg Public Policy Center, University of Pennsylvania, 2016 -

**PROFESSIONAL ACTIVITIES**

Director, General Honors Program and Benjamin Franklin Scholars Program, University of Pennsylvania, 1974-1976, 1988-1994

Member, Advisory Board, Children's Television Workshop (Sesame Street, Electric Company), 1971-1976

Psychology Advisor, W. W. Norton and Co., Publishers, 1974-2001

Member, Editorial Board, *Appetite*, 1980-1982

Editor, *Appetite*, 1983-1993

Member, Editorial Board, *Journal of Gastronomy*, 1986-1991

Member, Board of Advisors, *Food and Foodways*, 1985-1987

Member, Core Group, MacArthur Foundation Research Program on Determinants and Consequences of Health-Promoting and Health-Damaging Behavior, 1988-93

Co-founder and co-director: Solomon Asch Center for Study of Ethnopolitical Conflict, University of Pennsylvania, 1998-2005

Co-designer of “How do you know” critical thinking course, University of Pennsylvania, 1997-2001

Organizer, Summer Institute in Psychology for teachers of psychology in Sri Lanka, University of Peradeniya, Sri Lanka, August, 2004

**DISSERTATIONS SPONSORED**

Willard Rodgers (1966): Thiamine specific hunger

Bennett G. Galef, Jr. (1968): Aggression and timidity: A comparison of responses to novelty in feral and domesticated Norway rat

James W. Kalat (1972): The CS-US Delay Gradient as a Learning Curve

Morris Moscovitch (1972): Using reaction time to assess the verbal abilities of the normal minor hemisphere

Jill Moscovitch (1973): How young children represent and reproduce organized visual materials: accounting for difficulty in drawing an array of seriated sticks (co-sponsored with Rochel Gelman)

James C. Johnston (1974): Role of contextual constraints in word perception (co-sponsored with Jacob Nachmias)

James McClelland (1974): The Role of Preliminary Letter Recognition in Perception of Words and Non-Words

Jonathan Schull (1980): Naloxone Effects on Pain and Pleasure. (co-sponsored with Richard L. Solomon)

April E. Fallon (1981): The Development of Disgust and Other Types of Food Rejections in Children

Marcia L. Pelchat (1982): Avoidance and Aversion: Mechanisms for the Production of Affective or Non-Affective Changes in Food Preferences. (co-sponsored with Harvey J. Grill)

Idit Trope (1986): Information processing in the separated hemispheres of callosotomy patients: Does the analytic-holistic dichotomy hold? (co-sponsored with Ruben Gur).

Teresa A. Vollmecke (1987): The Influence of Context on Sweetness and Pleasantness

Evaluations of Beverages.

Carol J. Nemeroff (1988): Contagion and the Transfer of Essence.

Amy K. Jaffey (1990): Development and construct validation of the desire for union questionnaire (co-sponsored with Clark R. McCauley)

Aynn B. Rosen (1992): Children's identification of embarrassment and disgust in everyday situations (co-sponsored with John Sabini)

Josephine Todrank (1993): Evaluative conditioning of face pictures CSs to odor USs

Willa Michener (1994): Chocolate craving.

Adam Cohen (2000): Religion and the morality of mentality

Jane Kauer (2002): The Range and Variation of Human Food Selection: Adult Picky Eating (cosponsored with Marcia Pelchat)

Sophia Moskalenko (2004): Group identification, perception of control and fear of death: The control hypothesis of group identification (co-sponsored with Clark R. McCauley)

Edward Royzman (2006): The promiscuity of sympathy: The differential role of prior emotional attachment in sympathy and sympathetic joy

Robert Leeman (2006): Concurrent and prospective prediction of problem drinking among university undergraduates (co-sponsored with Joseph Volpicelli).

Andrew Geier (2008). Unit bias

Julia Hormes (2009). Chocolate craving

Natalie O. Fedotova (2013). Aspects of magical contagion beliefs

Sydney Scott (2017). The nature of natural (joint Marketing and Psychology PhD) (cosponsored with Deborah Small)

Hana Zickgraf (2017). Avoidant/restrictive food intake disorder: Assessment and descriptive psychopatholog**y (**cosponsored with Martin Franklin)

Xuan Gao (2017). What affects prospection? An examination of the factors that affect future time perception, sequence preference for future experience, or future temporal orientation (cosponsored with Gal Zauberman)

Naomi Arbit (2017). Theoretical Foundations and Preliminary Empirical Results for the Meaning of Food in Life

Project (Ph.D. at Nutrition, Teacher’s College, Columbia University. (cosponsored with Matthew Ruby)

POSTDOCTORAL FELLOWS

Brenda Cines 1980-1982

Debra Zellner 1981-1983

Jonathan Haidt 1990-1994

Ahalya Hejmadi 1997-1999

Charu Talwar 2009-2010

Young-Koon Kim 2010-2012

Jared Piazza 2011-2013

Matthew Ruby 2013-2017

Kai Chi 2018

**SABBATICAL VISITING SCHOLARS**

Patricia Pliner

Marle Alvarenga

Kai Chi 2018

**MAJOR COLLABORATIONS WITH GRADUATE STUDENTS**

Ronald J. Diamond 1972-1974

John Jonides 1973-1975

**UNDERGRADUATE THESES SPONSORED AND COLLABORATIONS WITH OTHER UNDERGRADUATES AND RESEARCH ASSISTANTS**

Norman Adler, Dean Yeager, Carolyn Wells, Stuart Copans, Ralph Norgren, Jeffrey Brown, Susan Portisky, Raina Sotsky, Peter Ree, Beth Bressman, Mark Taft, Leslie Gruss, Geoffrey Berk, Deborah Schiller, Vandana Mathur, Michael Mark, Lori Ebert, Michael Aron, Carol Kulish, Robin Mandell, Donna Reff, Marcia Cooper, Joel Shenker, Mary-Lynn Augustoni-Ziskind, Talia Horowitz, Veronica Marmara, Linda Millman, Warren Stewart, Marcia Wane, Amy Sherrod, Maureen Markwith, Bonnie Ross, Caryn Stoess, Matthew Horowitz, Bonnie Gordon, Wendy Voet, Maria Karapelou, David Feinberg, Rhonda Ebert, Laura Lowery, Jason Fabozzi, Amy Wrzesniewski, Erin Cooper, Alison Sarubin, Deidre Byrnes, Michele Ashmore, Heidi Grant, Andrea Ribier, Libby Bachhuber, Shoshana Kahana, Hilary Schaefer, Stephanie Weinstein, Nicole Kurzer, Dana Catanese, Rebecca Bauer, Loren Berman, Lauren Feingold, Lauren Ross, Emily Goldberg, Denise Sandole, Gwendolyn Bennett, Cory Taylor, Lauren Ross, Katherine Steinberg, Jessica Schiffman, Joel Siegel, Andrea Jacobs, Anthony Park, Amy Swerdlin, Ruth Neuhaus, Darlene Surillo, Jordana Riklis, Lara Margolis, Rachel Estrada, Douglas Calhoun, Brian Appel, Kimberly Kabnick, Zeev Krieger, Feroza Mistry, Erin Pete, Elizabeth Rode, Charles Wachtel, Katherine Wood, Karlene Hanko, Lina Cherfas, Amelie Davidson, Sara Taylor, Julia Koprak, Flora Ahn., Brittany Fiore-Silvast, Frank Lien, Leah Johns, Alexis Cole, Gretchen Schottin, Abby Rosenstein, Amelia Aldao, Beth Pollack, Adam Small, Lu Wang, Sharon Wolf, Cynthia Henderson, Christina Kim, Brandon Cavanagh, Jin Lee, Jennifer Stellar, Rafael Garcia, Ian Schwartz, Jennifer Rineer, Evangel Fung, Jarrett Stein, Lily Guillot, Katrina Fincher, Eve Richer, Kalina Urbanek, Danielle Blake, Alex Buder-Shapiro, Teri Kirby, Elisabeth McGuire, James Cersonsky, Sydney Scott, Megan Dingley, Shreyans Goenka, Hana Zickgraf, Chen-Chen Jiang, Joshua Natbony, Michael Olivares, Kenneth Guber, Sara Taggart, Christopher Dunn, Juliana Kulik, Sarah Johnson, Christopher Chan

2011-2012

Priyamvada Dalmia (senior honors thesis: Body image in India and the USA),

Benjamin Gendelman (project: vegetarianism and attitudes to violence),

Elizabeth Hyde (senior Honor’s thesis: food attitudes in inner city African American children)

Yiang Li (project: conflicted omnivores)

Yiran Zhang (senior thesis: coping with changes in valence of memories: memory protection or contamination)

2012-2013

Shriya Gupta (senior thesis: body image across cultures)

Namrata Jayakrishna (senior thesis: body image across cultures)

Stamati Liapis (project: the food-medicine distinction in France and the USA)

Chase Matecun (project: history of sushi acceptance in the USA)

Natalie Peelish (senior thesis: Conflicted omnivores

Ida Peterson (senior honor’s thesis: family dinner features in France and USA)

2013-2014

Callie Holtermann (project: categorization of foods by Americans)

Ritika Philip (senior thesis: becoming a vegetarian)

2014-2015

Irene Gendelman (senior thesis: healthiness and cleanliness as moral virtues)

Jordyn Schor (senior thesis: coping with changes in valence of memories: memory protection or contamination)

Nicholas Strauch (senior thesis: conflicted omnivores)

**RESEARCH SUPPORT:**

**Source Dates Title**

NSF 1963-65 Experimental studies on the control of

feeding behavior

NSF 1965-69 Experimental studies on the control of

feeding behavior

NSF 1969-73 Adaptive specializations in learning and

memory with special reference to the

feeding system

NSF 1977-78 The psychobiological bases of the use of

flavors by humans

NIH (NICHHD) 1979-82 The development of the child's conception

of food

General Foods 1982-83 Conditioned opponent responses in tolerance

to caffeine and the transition between

caffeinated and decaffeinated coffee

NIH (BMRG: U of Pa) 1983-84 Understanding human food selection

NIH (BMRG, Uof Pa) 1985 The role of memory in human food intake

and choice

Research Foundation 1985-86 Disgust and magical thinking

(U of Pa)

MacArthur 1 1983-88 Studies of human food selection

Foundation

Research Foundation 1987-88 Ambivalence to meat as food

(U of Pa)

NIH (BMRG, U of Pa) 1989 Contagion and nutrition beliefs

Whitehall Foundation 1988-91 Human food selection: Attitudes to animal

foods

MacArthur Foundation 1991-94 Changes in human preferences, motives and

Values (with Clark McCauley, Barry

Schwartz and Richard Shweder)

Whitehall Foundation 1992-96 Disgust: The cultural elaboration of a

biologically-based emotion system

Research Foundation 1995 Disgust: The cultural elaboration of an

(U of .Pa) emotion

NIDA 1997-1999 Contagion psychology, needle sharing, and

AIDS aversion R21 exploratory grant

NIMH 1999 Solomon Asch Center for Study of

Ethnopolitical Conflict

R25 grant (co-director with Clark

McCauley)

Andrew Mellon 1999-2001 Solomon Asch Center for Study of

Foundation Ethnopolitical Conflict

Basic support grant

(co-director with Clark McCauley)

Unilever Research 2000-2001 Memory for meals.

Andrew Mellon 2001-2004 Solomon Asch Center for Study of

Foundation Ethnopolitical Conflict Basic support

Grant (co-director with Clark McCauley)

Atlantic Philanthropic

Services 2001-2004 Solomon Asch Center for Study of

Ethnopolitical Conflict Basic support grant

(co-director with Clark McCauley)

US Department of 2008-2010 Experimental studies of portion control in a

Agriculture real cafeteria setting

Templeton Foundation 2011-2013 Perception of character (co PI with Geoffrey Goodwin)

Positive Psychology 2010-present General research support

Center, U. of Pa

CHIBE-ROYBAL grant 2013 Understanding adaptation

(U of Pa.)

**INVITED ADDRESSES AT CONFERENCES, WORKSHOPS AND SYMPOSIA (SELECTED 1966-2011):**

Federation of Societies in Experimental Biology, Atlantic City (1966), American Psychological Association (1970), Sloan Cognition Workshops: Palm Springs (1980), Princeton (1981), International Fragrance Foundation, New York (1982), Philadelphia Society of Food Technologists (1983), New York Academy of Sciences (1983), Cognitive Sciences, Boulder, Colorado (1983), Eastern Psychological Association, Baltimore (1984), American Psychological Association, Toronto (1984), National Academy of Sciences, Food Symposium, New York (1984), British Feeding and Drinking Group, Cambridge (1985), British Psychological Society (Conference Fellow), Cardiff (1985), American Society of Wine Educators, Washington (1985); American Institute of Wine and Food, San Diego (1986), NICHHD, Childhood Obesity Conference, Bethesda (1986), Constraints on Skill Acquisition, Michigan State, (1986), Human Development Conf.: University of Chicago (1986), ILSI Sweetness Conference, Traverse City, Michigan (1986), ILSI Food Methodology Conference, Toronto (1988), 10th International Dietetic Congress, Paris (1988), New Jersey Dietetic Association, New Brunswick (1988), American Physiological Society, New Orleans, (1989), Purdue Conference on Acquisition of Food Habits, W. Laffayette, Indiana (1989), New York Dietetic Association, New York (1989), Marabou Symposium, Stockholm (1989), MacArthur Foundation Health and Morality Symposium (1990), Amer. Soc. Food and Society, Philadelphia (1990), American Institute of Wine & Food, Boston (1990), World of Difference, Cleveland (1990), American Psychological Society - Federation - Washington, D.C. (1991), Capital Area Social Psychology Association (1992), Center for Science and Culture, Erice, Italy (1992), Pangborn Memorial Symposiium, Helsinki, Finland (1992), American Psychological Society (1993), American Institute of Wine and Food, Monterey, CA (1994), Instituto Nacional Perinatologia, Mexico City (1994), Food and Health, Montreal (1994), Carolinas Psychology Conference (1995), Food selection workshop (leader): U. of Wageningen, Netherlands (1995), American Academy of Arts & Sciences Annual Meeting (Berkeley, CA, 1996), Global Food (Ann Arbor, MI, 1996), Meat (Dijon, France, 1996), Pleasure and the Quality of Life (Princeton, 1996), Pleasure (ARISE, London, England, 1996), Annual Institute on the Teaching of Psychology (St. Petersburg, Fla., 1997), Pleasure & Guilt (ARISE, Rome, Italy, 1997), NIDA: cognitive science and drug abuse (Washington, 1997), Food Selection Conference (Uppsala, Sweden, 1997), International Congress of Physiology (St. Petersburg, Russia, 1997), Midwestern Psychological Association, [Chicago, 1997), Society for Judgment and Decision Making, (Philadelphia, 1997), Human Frontier Science Program symposium on Brain, Mind and Evolution (Strasbourg, France, 1997), California Academy of Sciences (San Francisco, 1998), American Philosophical Association (1997), Eastern Psychological Association (Boston, 1998), Nordic Psychology Congress (Helsinki, 1998), Food choice workshop, University of Helsinki (1998), ILSI Annual Conference (Bahamas) (1999), Canadian Scientific Federation: Danone Symposium (Winnipeg, Manitoba, 1999); Consumer Studies and Home Economics Association (Belfast, N. Ireland, 1999), U.S. Dept. of Agriculture, (Washinngton, D. C., 1999), Nordic Food Conference (Lillehammer, Norway, 1999), Swedish Academy of Gastronomy (Stockholm, 1999), Sugar Association (New York, 2000), Positive Psychology (Palm Springs, 2000), American Psychological Society (Miami, 2000), American Psychological Association (Washington, 2000), Food Chain (Uppsala, Sweden, 2001), Oregon Dietetic Association (Portland, Oregon, 2001), Southern Society for Philosophy and Psychology (New Orleans, 2001), Society for Personality and Social Psychology (keynote: Savannah, 2002), Xth Food Choice Conference (keynote, Wageningen, Netherlands, 2002), Congralit OCHA Food Choice symposium (keynote, Paris, 2002), Positive Psychology (Wilmington, Delaware, 2002), Culture and the Innate Mind (Sheffield, U. K., 2003), Society for Study of Ingestive Behavior (Master lecture, Groningen, Netherlands, 2003), Pangborn Chemical Senses Meeting (Boston, 2003), Society for Nutrition Education (Philadelphia, 2003), American Psychological Association (Toronto, 2003), Water Use Foundation (Los Angeles, 2004), DuPont (Wilmington, 2004), University of Michigan: Culture and Globalization (Ann Arbor, December, 2004), Obesity Litigation Conferences (2, Washington, D.C., 2004), Mind, Culture and Evolution (Vancouver, 2004), Institute of Food Technologists (Las Vegas, 2004), Japanese Health Psychology Association (Tokyo, 2004), Nestle-Purina Conference on Veterinary Nutrition (St. Louis, 2004), Obesity (Montreal, 2005), International economic forum (Montreal, 2005), Children’s Health Workshop (Newark, Delaware, 2005), Food and health (Montreal, 2005), Obesity Conference (Las Vegas, 2007), USDA Obesity Conference (Washington, 2007), Sensory Marketing Conference (Ann Arbor, 2008), Institute of Food Technologists Annual Meeting (New Orleans, 2008), Society for Philosophy and Psychology (Philadelphia, 2008), National Restaurant Association (Chicago, 2008), MARS Scientific Association (2009)., Society for Personality and Social Psychology (Tampa, 2009), Princeton House Grand Rounds (2009), Denison University (2010), CMU Royball, Pittsburgh (2010), Society for Experimental Social Psychology, Minneapolis (2010). European Conference on Obesity, Istanbul (2011), Danish Conference on Obesity, Odense, Denmark (2011), American Psychological Association, Orlando, Florida (2012). .

**NAME LECTURESHIPS/APPOINTMENTS (1971-2011):**

Sigma Xi National Lecturer: Arkansas State U., U. of South Dakota,

Wichita State U., Southern Illinois U. (1971)

Curt Richter Lecturer, Johns Hopkins University (1980)

James Ford Lecturer, Princeton University (1983)

Edna Park Lecturer, U. of Toronto (1984)

Sigma Xi Lecturer, Brooklyn College (1984)

F. Starling Reid Lecturer, U. of Virginia (1985)

Robert I. Watson Lecturer, U. of New Hampshire (1988)

Hooker Distinguished Visiting Professor, McMaster University (1988)

Brittingham Lecturer, University of Wisconisn (1993)

Visiting Professor, Utkal University, Bhubaneswar, Orissa, India (1993)

Visiting Fellow, U. of Queensland, Brisbane, Queensland, Australia (1994)

Danone Professor and Lecturer, University of Leuven, Leuven, Belgium (1995)

Sigma Xi Lecturer, Swarthmore (1999)

Phi Beta Kappa Visiting Scholar (2001-2002) (Alma College, Kent State U., Bucknell

University, Elmira College, Wilson College, Dickinson College, Mt. Holyoke

College, Williams College, Randolph Macon College)

Psi Chi Annual Lecture, Eastern Psychological Association, Washington, D.C. (2004)

Phi Beta Kappa lectures (2005). St. Joseph’s University (Philadelphia), Queens College (New

York)

Berea College Convocation Program, Annual Science Lecture (2006).

Denison University (Carter Lecturer) (2010)

Scientific American Cruise Lecturer (2010)

**NON-ACADEMIC LECTURES (1982 -2011):**

Brown and Williamson Tobacco (1982, 1983), Cadbury-Schweppes (1986), Frito-Lay (1980, 1982), General Foods (1980, 1982 ), McCormick Spices (1981, 1983, 2002), Nestle's Research (1981, 1982), Pepsico (1985), Philip Morris (1988), Proctor and Gamble (1983, 1984), Sugar Association (1988), Unilever (1990, 1991), Danone (1993), Nestle (2) (1995), Pennsylvania Confectioner’s Association (1996), Province of Burgundy (France) (1996), National Cattleman’s Beef Association (Chicago, 1997), Unilever (1998), Barry Callebaut (2000), Food Marketing Institute (Boca Raton, Florida, 2001), Barry Callebaut (2002), Food Update 2003 (Ft. Myers, Fla.), Franklin Institute (2003, Philadelphia), National Cracker and Biscuit Association (2003, Orlando, Fla), Kraft Foods (2003, Whippany, N.J.), Dupont (Wilmington, Delaware, 2004), Unilever (2004, Vlaardingen, Netherlands), Ottens (2004, West Palm Beach), International Life Science Institute (2006, San Juan, Puerto Rico), Calorie Control Council (Naples, Fla, 2006), Nestle Research Center (Lausanne, Switzerland, 2006), Danone (France, 2008), Diageo (Stansfield, U.K., 2008), Nutrition et Santé (Toulouse, France, 2009), MARS (New York, 2009), APA Division on Religion (Columbia, Maryland) (2010), USDA (Behavioral economics meeting) (April, 2010), American Psychological Society (Boston (invited address, May 2010)., American Cheese Society (invited address, August, 2010), SIAL (Paris, 2010).

**COLLOQUIA (PSYCHOLOGY DEPARTMENTS UNLESS OTHERWISE INDICATED) (1970-2011):**

Aarhus (Denmark), Adelphi, Allbright, Alma, American (2), Arizona, Bhopal (India), Bowling Green, Brooklyn (CUNY)(2), Brown (2), Bryn Mawr (2), Bucknell, California (Berkeley) (4), California (Riverside) (2), California (Davis, Food Science), California (Santa Barbara), California (Santa Cruz) (2), California (UCLA, anthropology), Chicago, Chicago (Behavioral Sciences in Business School), Cincinnati (2), Clark, Universite Claude Bernard (Lyon, France), Columbia Appetitive Seminar, Clark, 2007, Colorado, Columbia (3), Concordia (Montreal), Cornell (2), Cornell (History), Cornell (Nutrition), Dalhousie, Dartmouth, Delaware, Denison , Dickinson (2), Duke, Florey Institute (Melbourne, Australia), University of Florida (2099), Florida State (2), Florida-Atlantic, Geneva (Switzlerland), Gettysburg College, Harvard (2), Harvard (anthropology), Hiroshima Shudo (Japan), Houston, Indiana (2), INSEAD (marketing, Fontainebleau, France), Johns Hopkins, Instituto Politecnico Nacional (Mexico), Kent State (2), King's (Pennsylvania), Kwansei Gakuin (Japan), Leuven (Belgium), Massachusetts (University, Amhert, MA, 2006), Max Planck Institute Bildungforschung (Berlin), McGill, McMaster (2), Memorial (Newfoundland), Miami (Ohio), Michigan (2), M.I.T., Minnesota, Monell Center, Mount Holyoke College, N.I.H., New Hampshire, New South Wales (Sydney, Australia), N.Y.U. (2), Northeastern (2), Northwestern, Ohio State University, Paris, Pennsylvania (3), Pierce Foundation (2), Pittsburgh (2), Princeton (4), Purdue, Queensland (Australia), Queens College (New York), Randolph Macon, Reed, Rochester, Rutgers (New Brunswick) (2), Rutgers (Camden), Stanford (2), Stanford (Anthropology), SUNY-Albany, SUNY-Stony Brook (2), SUNY-Utica, Swarthmore (2), SUNY-Binghamton (Biology), Swarthmore (Sigma Xi), Sydney (Australia), Temple (2), Toronto (3), Toronto (Nutrition) (2), Utah, Utkal (India), Villanova, Virginia (2), Wageningen (Human Nutrition) (Netherlands), Washington College (Maryland), Wayne State (nutrition), Western Ontario (2), Williams, Wisconsin (Milwaukee), Wisconsin (Madison) (2), Yale (3), Yeshiva (2).

**INVITED ADDRESSES (beginning in 2012)**

2012

Pepsi Cola Corporation (Rye, New York)

University of Colorado, Boulder (Psychology/Marketing)

Sterling-Rice, (Boulder, Colorado)

MAD2 Chefs Conference, (Copenhagen, Denmark)

American Psychological Association (Orlando, Florida)

University of Pittsburgh, Honors Program, (Pittsburgh, PA)

University of California at Berkeley, School of Journalism (Berkeley, CA)

University of North Carolina at Asheville, Psi Chi, (Asheville, N.C.)

International Culinary Center, New York, Sopexa Symposium on School feeding of children,

(New York, NY)

2013

Eastern Psychological Association (New York, New York)

Culinary Institute of America (Hyde Park, New York)

Food 3000 (Vancouver, B.C., Canada)

California Dietetic Association (Santa Clara, California)

Nutrition Department, University of Sao Paolo (Sao Paolo, Brazil)\

Positive Psychology Conference (Sao Paolo, Brazil)

Midwestern Psychological Association (Chicago, IL)

University of Maryland, Baltimore County (Psychology, Baltimore)

Culinary Institute of America (San Antonio, TX)

John Templeton Foundation (Radnor, PA)

Brown University (Providence, R.I.)

Princeton Medical Associates (Princeton, NJ)

CMU-Upenn Center for Health Initiatives and Behavioral Economics (Cape May, NJ)

Leonard Davis Institute, Oral Hygiene Conference, (Philadelphia, PA)

Manhattan Institute (New York)

American Society for Dietetics and Nutrition (Houston, TX)

University of Toronto, Marketing department (Toronto, ON, CA)

Quadrangle Life Care, (Haverford,, PA)

2014

MARS (Los Angeles, CA)

UCLA (behavior evolution seminar) (Los Angeles, CA)

Penn Club of New Haven

Southern Society for Philosophy and Psychology (Charleston, S. C.)

Food Nutrition Conference & Expo (Amsterdam, Netherlands)

Annual Consumer Psychology Conference (Miami, Florida)

International Conference on Promoting Insects as Food (Wageningen, Netherlands)

Course of Food and Neuroscience (3 lectures) (Trieste, Italy)

Latin American Scientific Series Symposium on Active and Healthy Lifestyle, Buenos Aires

Brazilian School of Public and Business Administration (EBAPE) at Fundação Getulio Vargas,

Rio de Janeiro

GENTA, Nutracao (Dietician Convention) Sao Paolo, Brazil

Woman’s Way (Fund raising event) Philadelphia, PA

Ciudad de las Ideas (Puebla, Mexico)

Food-culture in Denmark (Copenhagen)

Psychology of Food Waste (Symposium, Philadelphia, PA)

2015

Conference on Food Waste, U. of Newcastle, U.K.

Business School, Leeds University, U. K.

Psychology, U. of Konstanz, Germany

Psychology, Zurich Institute of Technology, Zurich

University Wide, University of Melbourne, Australia

Keynote address at Conference on the Future of the Restaurant, Taylor University, Kuala Lumpur,

Malaysia

2016

Keynote. Behavioral Management Conference. University of Central Florida

Keynote, Sense Asia Conference. Shanghai, China

Colloquium, Cognitive Science, Universidad Pompeu, Barcelona, Spain

Visiting Professor (with public address). University of Konstanz, Germany

Webinar, Culture and the Meaning of Food. Society of Nutrition Education (with Naomi Arbit)

Invited address (eating insects). International Congress of Entomology, Orlando, Florida

Invited Address, University of Florida, Food Science and Nutrition. Tomatoes, Chillies, and

Food fads

Invited address/Proposal: Hershey/Penn collaboration exchange

2017

Invited speaker, Duke Institute for Brain Sciences Conference: “Disgust, Morality, and

Society” : The origins of disgust and the nature of moral disgust

Webinar with Naomi Arbit, Society of Nutrition Education:The Meaning of Food in Our Lives:

A Cross-cultural Perspective on Eating and Well-being

Webinar with Naomi Arbit, National Wellness Institute:The Meaning of Food in Our Lives: A

Cross-cultural Perspective on Eating and Well-being

Invited Speaker: Food choice and culture. National Academy of Sciences Food Forum,

Washington, D.C.

Keynote Address: Chinese Positive Psychology Association, ShenZhen, China

2018

Invited Speaker, World Resources Institute Conference: Food and Language, Washington, D.C.

Invited Speaker (keynote). SouthEastern Psychological Association, Charleston, S. C.

Keynote: Psychology of Sustainable Consumption. Philadelphia, PA

Keynote: Culture borrowing. Decision Research Meeting, Harvard Business School, Allston, MA

**SELECTED ARTICLES FEATURING ROZIN RESEARCH IN MAJOR MEDIA**

Cravings (Hall). NY Times (Magazine), September 27, 1987. Pp. 23, 62-65

Acquired tastes found to have survival functions (Sobel). NY Times, March 4, 1980 (C1, C2)

The culinary masochist (Freifeld). Health, December, 1984. P. 51-52.

Hot tamales. Omni, July, 1981, P. 38

Psych Today, Disgust, 1985

Psych Today, Why we’re so fat and the French are not (2000, Vol. 33, November/December 64-

68)

Rating hot peppers: Mouth vs. computer (Kleiman). NY Times, Nov. 8, 1989, Pp. C1, C4

Few people will eat whatever crawls on to their plate (Hall). NY Times, Wed, Oct. 30, 1991, P.

C1

Burning desires (DeWitt and Gerlach). Eating Well, September/October, 1991, 46-53. Coverage

of chili pepper research; Hot and healthy (Alper). Self, January, 1992, 86-89.

Developing the gift of gag (Gelman). Newsweek, October 18, 1993, Pp. 78-79

Disgust: A resistance to reason. Newsweek, The Arts, November 29, 1993. Full page. Summary

of Nemeroff and Rozin contagion work, credited to Nemeroff

Why bad health habits drive out good ones (Jane Brody). NY Times, February 1, 1995, P. C9.

Extended discussion of health decisions, based principally on Redelmeier, Rozin, &

Kahneman, 1995.

Study links food desire to memory (Goode). NY Times, Health and fitness section. November

10, 1998:

Portrait of a happy eater: Shrink wrap. (Best). Gourmet (Magazine), January, 2000 P. 19.

French diet secret: If it feels good, eat it. (Nagourney). Sunday NY Times, News of Week in

Review, November 21, 1999

Is “French paradox” all in the mind? (Nagourney). International Herald Tribune, November 22,

2000, P. 7.

Miscellaneous citations on chocolate and craving, including NY Times, February 22, 1995

On amnesia and the role of memory in control of eating. New Yorker, July 9, 2001

On craving. Psychology Today, 2003

The gorge yourself environment. (Goode). New York Times, Page 1 of Science Section, July 22,

2003

Reprinted in International Herald Tribune and many other places

On French portion size, October 2003, in hundreds of newspapers, notably

Page 1, Philadelphia Inquirer, October, 2003

Page 1, Health Section, Boston Globe, October, 2003

Our National Eating Disorder. Michael Pollan, NY Times Magazine, October 17, 2004 (extensive

cites)

The omnivore’s dilemma, Michael Pollan. (extensive cites, and acknowledgement for title of

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The pleasure teacher (3 page feature, Oprah Magazine, March, 2008)

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**MAJOR PARTICIPATION IN TELEVISION/RADIO PROGRAMS**

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**VIDEOS OF PRESENTATIONS**

# Past, present and future perspectives on the meal and the restaurant

(Kuala Lumpur Malaysia, December, 2015)

<https://www.youtube.com/watch?v=xNP8b6B2uKY&list=PLnXB6dM->BksKSapL7Yd6SP4FXe\_zp91Hz&index=2

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Ruby, M., Chan, C. & Rozin, P. Psychological predictors of insect acceptance as food for Indians and Americans

**COMPLETED MANUSCRIPTS**

Gao, X. & Rozin, P., Where the Mind Spends its Time: Thoughts of the Past, Present, and Future

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**MANUSCRIPTS IN PROGRESS**

Hejmadi, A., Rozin, P., & Davidson, R. Emotion in motion: Recognition of dynamic traditional Hindu face, body and hands emotional expressions by Americans and Hindu Indians

Zickgraf, H., Wolf, S., & Rozin, P. Family resemblance in preferences and values across three generations

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Alvarenga, M, Rozin, P. et al Body image dissatisfaction and its relation to self esteem is college students in Argentina, Brazil, France, and the United States.

Rozin, P. & Holtermann, C. Understanding of the USDA categorization of foods by Americans

Rozin, P. & Holtermann, C. Single words in English that do or do not correspond to fundamental biological/nutritional categories of foods

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**COMPLETED BUT INACTIVE MANUSCRIPTS**

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**CURRENT PROJECTS**

Promoting the acceptance of insects as food for humans (with Matthew Ruby, Jennifer Higa)

The psychology of meat and the pathway to becoming a moral vegetarian; understanding of “conflicted omnivores” (with Matthew Ruby)

Natural preference and what natural means to people, and attitudes to GMOS (with Sydney Scott, Yoel Inbar)

The bases and consequences of reluctance to consume artificial sweeteners

The nature and justifications for the current belief that sugar is toxic, and that artificial sweeteners are dangerous and not acceptable as sugar substitutes

Attitudes to food and beliefs about food and the meaning of food in ten countries (USA, Mexico, Brazil, Ghana, France, Germany, Turkey, India, China and Japan (with Gudrun Sproesser and ten international colleagues).

The nature of reluctance to consume recycled water (with Brent Haddad, Carol Nemeroff, Paul Slovic)

The nature of contagion, and the problem of living in a contaminated world (with Matthew Ruby, Nattasha Fedotova)

A scale to measure contagion sensitivity (with Natalie Fedotova)

Systematic study of the differences between French, Americans and Hindu Indians in the domains of food, body image, health and pleasure: behavioral, literary, historical, and attitudinal measures (with Claude Fischler, ,).

Categorization of foods by Americns (with Callie Holtermann)

How different languages divide the food world (with Callie Holtermann)

Generational and family influences on preferences, attitudes, activities and values (with Sharon Wolf and Hana Zickgraf)ickgraf)

Gender variance: Greater variance in males as opposed to females has been reported for some measures of mental aptitude. This study looks widely over physical and mental differences between males and females in variance, to determine if larger variance is a general feature of males. (with Virginia Valian and Reeti Patnaik)

The psychology of clothing (with Katrina Fincher)

How we preserve our most valued memories (with Xuan Gao, Jordyn Schor, and Gal Zauberman)

Exploration of the relation between remembered, experienced, and anticipated pleasure (with Xuan Gao, Gal Zauberman, Tianjiao Yu)

The aesthetics of temporal sequences. What determines the remembered pleasure of sequences of events, such as concerts or meals or vacations (with Alexander Rozin, Gal Zauberman)

The immoralities of daily life (such as eating meat, not sorting garbage, driving gas guzzling cars, not giving to poor people asking for money)

Mental properties attributed to the heart (with Aleza Wallace)

Moral implications of cleanliness and health