January 2022

**Paul Rozin**

**Addresses**

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**Degrees**

1956 BA University of Chicago

1959 MA Harvard University (Psychology)

1961 PhD Harvard University (Biology and Psychology); Thesis advisor: Jean Mayer

**Honors**

1956 General Honors, Phi Beta Kappa, University of Chicago

1977 Fellow, American Association for the Advancement of Science

1977 Fellow, John Simon Guggenheim Memorial Foundation

1984 Society of Experimental Psychologists

1985-86 Fellow, Center for Advanced Study in the Behavioral Sciences, Stanford, California

1995-96 Fellow, Center for Advanced Study in the Behavioral Sciences, Stanford, California

1995 Danone Lecturer/Professor, University of Leuven (Belgium)

1995 Ira Abrams Teaching Award, School of Arts and Sciences, University of Pennsylvania

1997- Fellow, American Psychological Society

2000- Fellow, American Academy of Arts and Sciences

2001-02 Fellow, Russell Sage Foundation

2001-02 Phi Beta Kappa Visiting Scholar

2007 American Psychological Association Distinguished Contribution Award

2007 French Food Spirit Award, Science Category, Paris, France

2011 Fellow, Society of Personality and Social Psychology (SPSP)

2012 University of Pennsylvania School of Arts & Sciences Undergraduate Mentoring Award

2019 Givaudan lecturer and awardee, Association for Chemoreception Sciences. Bonita

Springs, Florida

2019 Ernest R. Hilgard Lifetime Achievement Award, Division 1, American Psychological

Association

2020 FABBS Honored Scientist

**Appointments**

1961-63 National Institutes of Health Post-Doctoral Fellow, Department of Nutrition, Harvard School of Public Health (Sponsor: Jean Mayer)

1963-67 Assistant Professor of Psychology, University of Pennsylvania

1967-70 Associate Professor of Psychology, University of Pennsylvania

1970-2015 Professor of Psychology, University of Pennsylvania

1978-81 Chair, Department of Psychology, University of Pennsylvania

1997-2007 Edmund J. and Louise W. Kahn Professor for Faculty Excellence, University of

Pennsylvania

1998-2002 Co-Director Solomon Asch Center for Study of Ethnopolitical Conflict, University of Pennsylvania

2003-2007 Associate Director Solomon Asch Center for Study of Ethnopolitical Conflict, University of Pennsylania

2008- Senior Fellow, Leonard Davis Institute, University of Pennsylvania

2015- Emeritus Professor, Department of Psychology, University of Pennsylvania

2015 Miegunyah Fellow, University of Melbourne

2016 Senior Fellow, University of Konstanz

2016 Distinguished Research Fellow, Annenberg Public Policy Center, University of

Pennsylvania

**Professional activities**

1971-76 Member, Advisory Board, Children's Television Workshop (Sesame Street, Electric Company)

1974-76 Director, General Honors Program and Benjamin Franklin Scholars Program, University of Pennsylvania

1974-2001 Psychology Advisor, W. W. Norton and Co., Publishers

1980-82 Member, Editorial Board, *Appetite*

1983-93 Editor, *Appetite*

1986-91 Member, Editorial Board, *Journal of Gastronomy*

1985-87 Member, Board of Advisors, *Food and Foodways*

1988-94 Director, General Honors Program and Benjamin Franklin Scholars Program, University of Pennsylvania

1988-93 Member, Core group, MacArthur Foundation Research Program on Determinants and consequences of health-promoting and health-damaging behavior

1997-2001 Co-designer of “How do you know?” critical thinking course, University of Pennsylvania

1998-2005 Co-founder and co-director, Solomon Asch Center for Study of Ethnopolitical Conflict, University of Pennsylvania

2004 Organizer, Summer Institute in Psychology for teachers of psychology in Sri Lanka, University of Peradeniya, Sri Lanka, August,

**Dissertations sponsored**

1966 Willard Rodgers, Thiamine specific hunger

1968 Bennett G. Galef, Jr., Aggression and timidity: A comparison of responses to novelty in feral and domesticated Norway rat

1972 James W. Kalat, The CS-US delay gradient as a learning curve

1972 Morris Moscovitch, Using reaction time to assess the verbal abilities of the normal minor hemisphere

1973 Jill Moscovitch, How young children represent and reproduce organized visual materials: Accounting for difficulty in drawing an array of seriated sticks (Rochel Gelman co-sponsor)

1974 James C. Johnston, Role of contextual constraints in word perception (Jacob Nachmias co-sponsor)

1974 James McClelland, The role of preliminary letter recognition in perception of words and non-words

1980 Jonathan Schull, Naloxone effects on pain and pleasure (Richard L. Solomon co-

sponsor)

1981 April E. Fallon, The development of disgust and other types of food rejections in children

1982 Marcia L. Pelchat, Avoidance and aversion: mechanisms for the production of affective or non-affective changes in food preferences (Harvey J. Grill co-sponsor)

1986 ­Idit Trope, Information processing in the separated hemispheres of callosotomy patients: Does the analytic-holistic dichotomy hold? (Ruben Gur co-sponsor)

1987 Teresa A. Vollmecke, The influence of context on sweetness and pleasantness

evaluations of beverages

1988 Carol J. Nemeroff, Contagion and the transfer of essence

1990 Amy K. Jaffey, Development and construct validation of the desire for union questionnaire (Clark R. McCauley co-sponsor)

1992 Aynn B. Rosen, Children's identification of embarrassment and disgust in everyday situations (John Sabini co-sponsor)

1993 Josephine Todrank, Evaluative conditioning of face pictures CSs to odor USs

1994 Willa Michener, Chocolate craving.

2000 Adam Cohen, Religion and the morality of mentality

2002 Jane Kauer, The range and variation of human food selection: Adult picky eating (Marcia Pelchat cosponsor)

2004 Sophia Moskalenko, Group identification, perception of control and fear of death: The control hypothesis of group identification (Clark R. McCauley co-sponsor)

2006 Edward Royzman, The promiscuity of sympathy: The differential role of prior emotional attachment in sympathy and sympathetic joy

2006 Robert Leeman, Concurrent and prospective prediction of problem drinking among university undergraduates (Joseph Volpicelli co-sponsor)

2008 Andrew Geier, Unit bias

2009 Julia Hormes, Chocolate craving

2013 Natalie O. Fedotova, Aspects of magical contagion beliefs

2017 Sydney Scott, The nature of natural (Deborah Small co-sponsor, joint Marketing and Psychology PhD)

2017 Hana Zickgraf, Avoidant/restrictive food intake disorder: Assessment and descriptive psychopatholog**y (**cosponsored with Martin Franklin)

2017 Xuan Gao, What affects prospection? An examination of the factors that affect future time perception, sequence preference for future experience, or future temporal orientation (Gal Zauberman cosponsor)

2017 Naomi Arbit, Theoretical foundations and preliminary empirical results for the Meaning of Food in Life Project (Matthew Ruby co-sponsor; PhD in Nutrition, Teacher’s College, Columbia University

Postdoctoral fellows

1980-82 Brenda Cines

1981-83 Debra Zellner

1990-94 Jonathan Haidt

1997-99 Ahalya Hejmadi

2009-10 Charu Talwar

2010-12 Young-Koon Kim

2011-13 Jared Piazza

2013-17 Matthew Ruby

**Sabbatical visiting scholars**

1979 Patricia Pliner

2005 Marle Alvarenga

2018 Kai Chi

**Major collaborations with graduate students**

1972-1974 Ronald J. Diamond

1973-1975 John Jonides

1992-1994 Jonathan Haidt

**Undergraduate theses sponsored; collaborations with other undergraduates and research assistants**

1966-2014

Norman Adler, Dean Yeager, Carolyn Wells, Stuart Copans, Ralph Norgren, Jeffrey Brown, Susan Portisky, Raina Sotsky, Peter Ree, Beth Bressman, Mark Taft, Leslie Gruss, Geoffrey Berk, Deborah Schiller, Vandana Mathur, Michael Mark, Lori Ebert, Michael Aron, Carol Kulish, Robin Mandell, Donna Reff, Marcia Cooper, Joel Shenker, Mary-Lynn Augustoni-Ziskind, Talia Horowitz, Veronica Marmara, Linda Millman, Warren Stewart, Marcia Wane, Amy Sherrod, Maureen Markwith, Bonnie Ross, Caryn Stoess, Matthew Horowitz, Bonnie Gordon, Wendy Voet, Maria Karapelou, David Feinberg, Rhonda Ebert, Laura Lowery, Jason Fabozzi, Amy Wrzesniewski, Erin Cooper, Alison Sarubin, Deidre Byrnes, Michele Ashmore, Heidi Grant, Andrea Ribier, Libby Bachhuber, Shoshana Kahana, Hilary Schaefer, Stephanie Weinstein, Nicole Kurzer, Dana Catanese, Rebecca Bauer, Loren Berman, Lauren Feingold, Lauren Ross, Emily Goldberg, Denise Sandole, Gwendolyn Bennett, Cory Taylor, Lauren Ross, Katherine Steinberg, Jessica Schiffman, Joel Siegel, Andrea Jacobs, Anthony Park, Amy Swerdlin, Ruth Neuhaus, Darlene Surillo, Jordana Riklis, Lara Margolis, Rachel Estrada, Douglas Calhoun, Brian Appel, Kimberly Kabnick, Zeev Krieger, Feroza Mistry, Erin Pete, Elizabeth Rode, Charles Wachtel, Katherine Wood, Karlene Hanko, Lina Cherfas, Amelie Davidson, Sara Taylor, Julia Koprak, Flora Ahn., Brittany Fiore-Silvast, Frank Lien, Leah Johns, Alexis Cole, Gretchen Schottin, Abby Rosenstein, Amelia Aldao, Beth Pollack, Adam Small, Lu Wang, Sharon Wolf, Cynthia Henderson, Christina Kim, Brandon Cavanagh, Jin Lee, Jennifer Stellar, Rafael Garcia, Ian Schwartz, Jennifer Rineer, Evangel Fung, Jarrett Stein, Lily Guillot, Katrina Fincher, Eve Richer, Kalina Urbanek, Danielle Blake, Alex Buder-Shapiro, Teri Kirby, Elisabeth McGuire, James Cersonsky, Sydney Scott, Megan Dingley, Shreyans Goenka, Hana Zickgraf, Chen-Chen Jiang, Joshua Natbony, Michael Olivares, Kenneth Guber, Sara Taggart, Christopher Dunn, Juliana Kulik, Sarah Johnson, Christopher Chan

2014-2015

Priyamvada Dalmia (senior honors thesis: Body image in India and the USA)

Benjamin Gendelman (project: vegetarianism and attitudes to violence)

Elizabeth Hyde (senior Honor’s thesis: Food attitudes in inner city African American children)

Yiang Li (project: conflicted omnivores)

Yiran Zhang (senior thesis: Coping with changes in valence of memories: memory protection or contamination)

2015-2016

Shriya Gupta (senior thesis: Body image across cultures)

Namrata Jayakrishna (senior thesis: Body image across cultures)

Stamati Liapis (project: the food-medicine distinction in France and the USA)

Chase Matecun (project: history of sushi acceptance in the USA)

Natalie Peelish (senior thesis: Conflicted omnivores

Ida Peterson (senior honor’s thesis: Family dinner features in France and USA)

2016-2017

Callie Holtermann (project: categorization of foods by Americans)

Ritika Philip (senior thesis: Becoming a vegetarian)

2017-2018

Irene Gendelman (senior thesis: Healthiness and cleanliness as moral virtues)

Jordyn Schor (senior thesis: Coping with changes in valence of memories: memory protection or contamination)

Nicholas Strauch (senior thesis: Conflicted omnivores

Monique Magyar (senior thesis: Family meals in France and the United States)

2018-2019

Tyler Williams (with Corey Cusimano) (senior thesis: Sensitive periods for getting to like time-linked popular music)

Vanessa Hernandez (with Corey Cusimano) (senior thesis: The nature of creepiness)

Temitope Oshilaja (with Corey Cusimano) (senior thesis: The immoralities of everyday life)

Kevin Zheng (with Corey Cusimano) (senior thesis: Attitudes to artificial sweeteners)

Richard Chen (senior thesis: Belief in the benevolence of nature)

2019-2020

Yanan Chen Cross language study of basic food and psychology words

Ellen Kim The psychology of sustainability and natural beliefs

Anya Saraf, Nicholas Schmidt Reluctant omnivores (with Matthew Ruby)

Monique Magyar French vs American family meals

2020-2021

George Lin Effects of Tiger Mothering

Richa Mehra The psychology of sustainability and natural beliefs

Jordyn Schor Reactions to Reversed fortunes, like the Bill Cosby case

Lily Sherwood Food and language

2021-2022

Qinlin Li Meaning of food in life in China

Vivian Dinh Failures in memory for one’s parents when was young (with Morris Moscovitch)

Emma Zhou

**Research support**

1963-65 NSF, Experimental studies on the control of feeding behavior

1965-69 NSF, Experimental studies on the control of feeding behavior

1969-73 NSF, Adaptive specializations in learning and memory with special reference to the feeding system

1977-78 NSF, The psychobiological bases of the use of flavors by humans

1979-82 NIH (NICHHD), The development of the child's conception of food

1982-83 General Foods, Conditioned opponent responses in tolerance to caffeine and the transition between caffeinated and decaffeinated coffee

1983-84 NIH (BMRG, University of Pennsylvania), Understanding human food selection

1983-88 MacArthur Foundation, Studies of human food selection

1985 NIH (BMRG, University of Pennsylvania), The role of memory in human food intake and

choice

1985-86 Research Foundation (University of Pennsylvania), Disgust and magical thinking

1987-88 Research Foundation (University of Pennsylvania), Ambivalence to meat as food

1988-91 Whitehall Foundation, Human food selection: Attitudes to animal foods

1989 NIH (BMRG, University of Pennsylvania), Contagion and nutrition beliefs

1991-94 MacArthur Foundation, Changes in human preferences, motives and values (with Clark R. McCauley, Barry Schwartz, and Richard Shweder)

1992-96 Whitehall Foundation, Disgust: The cultural elaboration of a biologically-based emotion

system

­­­­­1995 Research Foundation (University of Pennsylvania), Disgust: The cultural elaboration of an emotion

1997-99 NIDA, Contagion psychology, needle sharing, and AIDS aversion (R21)

1999 NIMH, Solomon Asch Center for Study of Ethnopolitical Conflict (R25; co-director with Clark R. McCauley)

1999-2001 Andrew Mellon Foundation, Solomon Asch Center for Study of Ethnopolitical Conflict (Basic support grant; co-director with Clark R.R. McCauley)

2000-01 Unilever Research, Memory for meals

2001-04 Andrew Mellon Foundation, Solomon Asch Center for Study of Ethnopolitical Conflict (Basic support grant; co-director with Clark McCauley)

2001-04 Atlantic Philanthropic Services, Solomon Asch Center for Study of Ethnopolitical Conflict (Basic support grant; co-director with Clark R. McCauley)

2008-10 US Department of Agriculture, Experimental studies of portion control in a real cafeteria setting

2011-13 Templeton Foundation, Perception of character (co-PI with Geoffrey Goodwin)

2010- Positive Psychology Center (University of Pennsylvania), General research support

2013 CHIBE-ROYBAL (University of Pennsylvania), Understanding adaptation

**Invited addresses at conferences, workshops and symposia (selected 1966-2011)**

Federation of Societies in Experimental Biology, Atlantic City (1966), American Psychological Association (1970), Sloan Cognition Workshops: Palm Springs (1980), Princeton (1981), International Fragrance Foundation, New York (1982), Philadelphia Society of Food Technologists (1983), New York Academy of Sciences (1983), Cognitive Sciences, Boulder, Colorado (1983), Eastern Psychological Association, Baltimore (1984), American Psychological Association, Toronto (1984), National Academy of Sciences, Food Symposium, New York (1984), British Feeding and Drinking Group, Cambridge (1985), British Psychological Society (Conference Fellow), Cardiff (1985), American Society of Wine Educators, Washington (1985); American Institute of Wine and Food, San Diego (1986), NICHHD, Childhood Obesity Conference, Bethesda (1986), Constraints on Skill Acquisition, Michigan State, (1986), Human Development Conf.: University of Chicago (1986), ILSI Sweetness Conference, Traverse City, Michigan (1986), ILSI Food Methodology Conference, Toronto (1988), 10th International Dietetic Congress, Paris (1988), New Jersey Dietetic Association, New Brunswick (1988), American Physiological Society, New Orleans, (1989), Purdue Conference on Acquisition of Food Habits, W. Laffayette, Indiana (1989), New York Dietetic Association, New York (1989), Marabou Symposium, Stockholm (1989), MacArthur Foundation Health and Morality Symposium (1990), Amer. Soc. Food and Society, Philadelphia (1990), American Institute of Wine & Food, Boston (1990), World of Difference, Cleveland (1990), American Psychological Society - Federation - Washington, D.C. (1991), Capital Area Social Psychology Association (1992), Center for Science and Culture, Erice, Italy (1992), Pangborn Memorial Symposiium, Helsinki, Finland (1992), American Psychological Society (1993), American Institute of Wine and Food, Monterey, CA (1994), Instituto Nacional Perinatologia, Mexico City (1994), Food and Health, Montreal (1994), Carolinas Psychology Conference (1995), Food selection workshop (leader): University of Wageningen, Netherlands (1995), American Academy of Arts & Sciences Annual Meeting (Berkeley, CA, 1996), Global Food (Ann Arbor, MI, 1996), Meat (Dijon, France, 1996), Pleasure and the Quality of Life (Princeton, 1996), Pleasure (ARISE, London, England, 1996), Annual Institute on the Teaching of Psychology (St. Petersburg, Fla., 1997), Pleasure & Guilt (ARISE, Rome, Italy, 1997), NIDA: cognitive science and drug abuse (Washington, 1997), Food Selection Conference (Uppsala, Sweden, 1997), International Congress of Physiology (St. Petersburg, Russia, 1997), Midwestern Psychological Association, [Chicago, 1997), Society for Judgment and Decision Making, (Philadelphia, 1997), Human Frontier Science Program symposium on Brain, Mind and Evolution (Strasbourg, France, 1997), California Academy of Sciences (San Francisco, 1998), American Philosophical Association (1997), Eastern Psychological Association (Boston, 1998), Nordic Psychology Congress (Helsinki, 1998), Food choice workshop, University of Helsinki (1998), ILSI Annual Conference (Bahamas) (1999), Canadian Scientific Federation: Danone Symposium (Winnipeg, Manitoba, 1999); Consumer Studies and Home Economics Association (Belfast, N. Ireland, 1999), U.S. Dept. of Agriculture, (Washinngton, D. C., 1999), Nordic Food Conference (Lillehammer, Norway, 1999), Swedish Academy of Gastronomy (Stockholm, 1999), Sugar Association (New York, 2000), Positive Psychology (Palm Springs, 2000), American Psychological Society (Miami, 2000), American Psychological Association (Washington, 2000), Food Chain (Uppsala, Sweden, 2001), Oregon Dietetic Association (Portland, Oregon, 2001), Southern Society for Philosophy and Psychology (New Orleans, 2001), Society for Personality and Social Psychology (keynote: Savannah, 2002), Xth Food Choice Conference (keynote, Wageningen, Netherlands, 2002), Congralit OCHA Food Choice symposium (keynote, Paris, 2002), Positive Psychology (Wilmington, Delaware, 2002), Culture and the innate mind (Sheffield, U. K., 2003), Society for Study of Ingestive Behavior (Master lecture, Groningen, Netherlands, 2003), Pangborn Chemical Senses Meeting (Boston, 2003), Society for Nutrition Education (Philadelphia, 2003), American Psychological Association (Toronto, 2003), Water Use Foundation (Los Angeles, 2004), DuPont (Wilmington, 2004), University of Michigan: Culture and globalization (Ann Arbor, December, 2004), Obesity Litigation Conferences (2, Washington, D.C., 2004), Mind, culture, and evolution (Vancouver, 2004), Institute of Food Technologists (Las Vegas, 2004), Japanese Health Psychology Association (Tokyo, 2004), Nestle-Purina Conference on Veterinary Nutrition (St. Louis, 2004), Obesity (Montreal, 2005), International economic forum (Montreal, 2005), Children’s Health Workshop (Newark, Delaware, 2005), Food and health (Montreal, 2005), Obesity Conference (Las Vegas, 2007), USDA Obesity Conference (Washington, 2007), Sensory Marketing Conference (Ann Arbor, 2008), Institute of Food Technologists Annual Meeting (New Orleans, 2008), Society for Philosophy and Psychology (Philadelphia, 2008), National Restaurant Association (Chicago, 2008), MARS Scientific Association (2009)., Society for Personality and Social Psychology (Tampa, 2009), Princeton House Grand Rounds (2009), Denison University (2010), CMU Royball, Pittsburgh (2010), Society for Experimental Social Psychology, Minneapolis (2010). European Conference on Obesity, Istanbul (2011), Danish Conference on Obesity, Odense, Denmark (2011), American Psychological Association, Orlando, Florida (2012). .

**Name lectureships/appointments (1971-2010)**

1971 Sigma Xi National Lecturer: Arkansas State University, University of South Dakota, Wichita State University, Southern Illinois University

1980 Curt Richter Lecturer, Johns Hopkins University

1983 James Ford Lecturer, Princeton University

1984 Edna Park Lecturer, University of Toronto

1984 Sigma Xi Lecturer, Brooklyn College

1985 F. Starling Reid Lecturer, University of Virginia

1988 Robert I. Watson Lecturer, University of New Hampshire

1988 Hooker Distinguished Visiting Professor, McMaster University

1993 Brittingham Lecturer, University of Wisconsin

1993 Visiting Professor, Utkal University, Bhubaneswar, Orissa, India

1994 Visiting Fellow, University of Queensland, Brisbane, Queensland, Australia

1995 Danone Professor and Lecturer, University of Leuven, Leuven, Belgium

1999 Sigma Xi Lecturer, Swarthmore

2001-02 Phi Beta Kappa Visiting Scholar: Alma College, Kent State University, Bucknell University, Elmira College, Wilson College, Dickinson College, Mt. Holyoke College, Williams College, Randolph Macon College

2004 Psi Chi Annual Lecture, Eastern Psychological Association, Washington, D.C.

2005 Phi Beta Kappa lectures: St. Joseph’s University (Philadelphia), Queens College – CUNY

2006 Berea College Convocation Program, Annual Science Lecture

2010 Carter Lecturer, Denison University

2010 Scientific American Cruise Lecturer

2019 Givaudan Lecturer, Association for Chemoreception Sciences, Fort Myers, Florida

2021 Lloyd Morgan Lecturer, University of Bristol, Bristol, U.K.

**Non-academic lectures (1982 -2010):**

Brown and Williamson Tobacco (1982, 1983), Cadbury-Schweppes (1986), Frito-Lay (1980, 1982), General Foods (1980, 1982 ), McCormick Spices (1981, 1983, 2002), Nestle's Research (1981, 1982), Pepsico (1985), Philip Morris (1988), Proctor and Gamble (1983, 1984), Sugar Association (1988), Unilever (1990, 1991), Danone (1993), Nestle (2) (1995), Pennsylvania Confectioner’s Association (1996), Province of Burgundy (France) (1996), National Cattleman’s Beef Association (Chicago, 1997), Unilever (1998), Barry Callebaut (2000), Food Marketing Institute (Boca Raton, Florida, 2001), Barry Callebaut (2002), Food Update 2003 (Ft. Myers, Fla.), Franklin Institute (2003, Philadelphia), National Cracker and Biscuit Association (2003, Orlando, Fla), Kraft Foods (2003, Whippany, N.J.), Dupont (Wilmington, Delaware, 2004), Unilever (2004, Vlaardingen, Netherlands), Ottens (2004, West Palm Beach), International Life Science Institute (2006, San Juan, Puerto Rico), Calorie Control Council (Naples, Fla, 2006), Nestle Research Center (Lausanne, Switzerland, 2006), Danone (France, 2008), Diageo (Stansfield, U.K., 2008), Nutrition et Santé (Toulouse, France, 2009), MARS (New York, 2009), APA Division on Religion (Columbia, Maryland) (2010), USDA (Behavioral economics meeting) (April, 2010), American Psychological Society (Boston (invited address, May 2010)., American Cheese Society (invited address, August, 2010), SIAL (Paris, 2010).

**Colloquia (psychology departments unless otherwise indicated; 1970-2011**

Aarhus (Denmark), Adelphi, Allbright, Alma, American (2), Arizona, Bhopal (India), Bowling Green, Brooklyn – CUNY (2), Brown (2), Bryn Mawr (2), Bucknell, California (Berkeley) (4), California (Riverside) (2), California (Davis, Food Science), California (Santa Barbara), California (Santa Cruz) (2), California (UCLA, anthropology), Chicago, Chicago (Behavioral Sciences in Business School), Cincinnati (2), Clark, Universite Claude Bernard (Lyon, France), Columbia Appetitive Seminar, Clark, 2007, Colorado, Columbia (3), Concordia (Montreal), Cornell (2), Cornell (History), Cornell (Nutrition), Dalhousie, Dartmouth, Delaware, Denison , Dickinson (2), Duke, Florey Institute (Melbourne, Australia), University of Florida (2099), Florida State (2), Florida-Atlantic, Geneva (Switzlerland), Gettysburg College, Harvard (2), Harvard (anthropology), Hiroshima Shudo (Japan), Houston, Indiana (2), INSEAD (marketing, Fontainebleau, France), Johns Hopkins, Instituto Politecnico Nacional (Mexico), Kent State (2), King's (Pennsylvania), Kwansei Gakuin (Japan), Leuven (Belgium), Massachusetts (University, Amhert, MA, 2006), Max Planck Institute Bildungforschung (Berlin), McGill, McMaster (2), Memorial (Newfoundland), Miami (Ohio), Michigan (2), M.I.T., Minnesota, Monell Center, Mount Holyoke College, N.I.H., New Hampshire, New South Wales (Sydney, Australia), N.Y.U. (2), Northeastern (2), Northwestern, Ohio State University, Paris, Pennsylvania (3), Pierce Foundation (2), Pittsburgh (2), Princeton (4), Purdue, Queensland (Australia), Queens College (New York), Randolph Macon, Reed, Rochester, Rutgers (New Brunswick) (2), Rutgers (Camden), Stanford (2), Stanford (Anthropology), SUNY-Albany, SUNY-Stony Brook (2), SUNY-Utica, Swarthmore (2), SUNY-Binghamton (Biology), Swarthmore (Sigma Xi), Sydney (Australia), Temple (2), Toronto (3), Toronto (Nutrition) (2), Utah, Utkal (India), Villanova, Virginia (2), Wageningen (Human Nutrition) (Netherlands), Washington College (Maryland), Wayne State (nutrition), Western Ontario (2), Williams, Wisconsin (Milwaukee), Wisconsin (Madison) (2), Yale (3), Yeshiva (2).

**Invited addresses (beginning in 2012)**

2012

Pepsi Cola Corporation (Rye, New York)

University of Colorado, Boulder (Psychology/Marketing)

Sterling-Rice, (Boulder, Colorado)

MAD2 Chefs Conference, (Copenhagen, Denmark)

American Psychological Association (Orlando, Florida)

University of Pittsburgh, Honors Program, (Pittsburgh, PA)

University of California at Berkeley, School of Journalism (Berkeley, CA)

University of North Carolina at Asheville, Psi Chi, (Asheville, N.C.)

International Culinary Center, New York, Sopexa Symposium on School feeding of children,

(New York, NY)

2013

Eastern Psychological Association (New York, NY)

Culinary Institute of America (Hyde Park, NY)

Food 3000 (Vancouver, B.C., Canada)

California Dietetic Association (Santa Clara, CA)

Nutrition Department, University of Sao Paolo (Sao Paolo, Brazil)\

Positive Psychology Conference (Sao Paolo, Brazil)

Midwestern Psychological Association (Chicago, IL)

University of Maryland, Baltimore County (Baltimore, MD)

Culinary Institute of America (San Antonio, TX)

John Templeton Foundation (Radnor, PA)

Brown University (Providence, RI)

Princeton Medical Associates (Princeton, NJ)

CMU-UPenn Center for Health Initiatives and Behavioral Economics (Cape May, NJ)

Leonard Davis Institute, Oral Hygiene Conference (Philadelphia, PA)

Manhattan Institute (New York, NY)

American Society for Dietetics and Nutrition (Houston, TX)

University of Toronto, Marketing department (Toronto, Canada)

Quadrangle Life Care (Haverford, PA)

2014

MARS (Los Angeles, CA)

UCLA, behavior evolution seminar (Los Angeles, CA)

Penn Club of New Haven

Southern Society for Philosophy and Psychology (Charleston, SC)

Food Nutrition Conference & Expo (Amsterdam, Netherlands)

Annual Consumer Psychology Conference (Miami, FL)

International Conference on Promoting Insects as Food (Wageningen, Netherlands)

Course of Food and Neuroscience, 3 lectures (Trieste, Italy)

Latin American Scientific Series Symposium on Active and Healthy Lifestyle, Buenos Aires

Brazilian School of Public and Business Administration (EBAPE) at Fundação Getulio Vargas,

Rio de Janeiro, Brazil

GENTA, Nutracao (Dietician Convention) (Sao Paolo, Brazil)

Woman’s Way (Fund raising event, Philadelphia, PA

Ciudad de las Ideas (Puebla, Mexico)

Food-culture in Denmark (Copenhagen, Denmark)

Psychology of Food Waste (Symposium, Philadelphia, PA)

2015

Conference on Food Waste, University of Newcastle (UK)

Business School, Leeds University (UK)

Psychology University of Konstanz (Germany)

Psychology, Zurich Institute of Technology (Zurich)

University Wide, University of Melbourne (Australia)

Conference on the Future of the Restaurant, keynote address, Taylor University

(Kuala Lumpur, Malaysia)

2016

Behavioral Management Conference, keynote (University of Central Florida, Orlando FL)

Keynote, Sense Asia Conference (Shanghai, China)

Colloquium, Cognitive Science, Universidad Pompeu (Barcelona, Spain)

Visiting Professor (with public address), University of Konstanz (Germany)

Webinar (Culture and the meaning of food), Society of Nutrition Education (with Naomi Arbit)

Invited address (Eating insects), International Congress of Entomology (Orlando, FL)

Invited Address (Tomatoes, chillies, and food fads), University of Florida, Food Science and Nutrition.

Invited address/Proposal: Hershey/Penn collaboration exchange

2017

Invited speaker (Disgust, morality, and society: The origins of disgust and the nature of moral disgust),

Duke Institute for Brain Sciences Conference

Webinar (The meaning of food in our lives: A cross-cultural perspective on eating and

well-being),

Society of Nutrition Education (with Naomi Arbit)

Invited Speaker (Food choice and culture). National Academy of Sciences Food Forum

(Washington, DC)

Keynote Address, Chinese Positive Psychology Association (Shenzhen, China)

2018

Invited Speaker, World Resources Institute Conference: Food and Language (Washington, DC)

Invited Speaker (keynote). SouthEastern Psychological Association (Charleston, SC)

Keynote Psychology of Sustainable Consumption (Philadelphia, PA)

Keynote (Culture borrowing). Decision Research Meeting, Harvard Business School, Allston, MA

2019

Colloquium Speaker U of Pennsylvania Anthropology – Spices

Givaudan Lecturer, Association for Chemoreception Sciences, Fort Myers, Florida

Invited Lecturer The Reserve at Gwynedd Philadelphia

Invited Lecturer Data Essential Meeting Chicago, Spices

2020

Invited lecture, Cosmopolitan Club, Philadelphia

Invited lecture, Culinary Historians of Washington, Washington, D.C. Spices

Panelist, Future of Flavor Symposium, McCormick, Baltimore (Zoom)

Invited Speaker, Princeton Food Ethics Conference, Princeton, N.J.

2021

Seminar Address Culture Borrowing Positive Psychology Seminar U of Pa

Social Psychology Seminar Naming Framing U of Pa

Invited Lecture Data Essential Meeting, Chicago Meat

Lloyd Morgan Lecturer, University of Bristol, Bristol, U.K.

Invited Lecture Data Essential Program, Chicago Food and Culture

**Selected articles featuring Rozin research in major media**

Cravings (Hall). NY Times (Magazine), September 27, 1987. Pp. 23, 62-65

Acquired tastes found to have survival functions (Sobel). NY Times, March 4, 1980 (C1, C2)

The culinary masochist (Freifeld). Health, December, 1984. P. 51-52.

Hot tamales. Omni, July, 1981, P. 38

Psych Today, Disgust, 1985

Psych Today, Why we’re so fat and the French are not (2000, Vol. 33, November/December 64- 68)

Rating hot peppers: Mouth vs. computer (Kleiman). NY Times, Nov. 8, 1989, Pp. C1, C4

Few people will eat whatever crawls on to their plate (Hall). NY Times, Wed, Oct. 30, 1991, P. C1

Burning desires (DeWitt and Gerlach). Eating Well, September/October, 1991, 46-53. Coverage

of chili pepper research; Hot and healthy (Alper). Self, January, 1992, 86-89.

Developing the gift of gag (Gelman). Newsweek, October 18, 1993, Pp. 78-79

Disgust: A resistance to reason. Newsweek, The Arts, November 29, 1993. Full page. Summary

of Nemeroff and Rozin contagion work, credited to Nemeroff

Why bad health habits drive out good ones (Jane Brody). NY Times, February 1, 1995, P. C9. Extended discussion of health decisions, based principally on Redelmeier, Rozin, & Kahneman,

1995.

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Rozin, P., Kim, E., Mehra, R., Lusk, J., and Ruby, M. Politics and the sometimes inconsistent and erroneous nexus of attitudes and beliefs about environmental sustainability

Rozin, P., Chen, R., Scott, S., & Cusimano, C.Americans believe that nature is benevolent, and this belief is not affected by the experience of natural disasters

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**Current projects**

Promoting the acceptance of insects as food for humans (with Matthew Ruby & Jennifer Higa)

The psychology of meat and the pathway to becoming a moral vegetarian; understanding of “conflicted omnivores” (with Matthew Ruby. Nicholas Strauch, Anya Saraf)

Natural preference and what natural means to people; the believed benevolence of nature (with Sydney Scott, Richard Chen and Nadia Henry).

Attitudes to genetically modified foods, and the explanation of those attitudes (with Sydney Scott, Yoel Inbar, Deborah Small, Jordan Phelps)

The nature and justifications for the current belief that sugar is toxic, and that artificial sweeteners are dangerous and not acceptable as sugar substitutes (with Kevin Zheng)

Motivations for consuming food, the meaning of food, and the contemporary mixing of traditional and modern food values in ten countries (USA, Mexico, Brazil, Ghana, France, Germany, Turkey, India, China and Japan) (with Gudrun Sproesser and thirteen international colleagues).

Systematic study of the differences between French, Americans and Hindu Indians in the domains of food, body image, health and pleasure: behavioral, literary, historical, and attitudinal measures (with Claude Fischler).

How different languages divide the food world (with Callie Holtermann and Yanan Shen)

Generational and family influences on preferences, attitudes, activities and values (with Sharon Wolf & Hana Ziickgraf)

Gender variance: Greater variance in males as opposed to females has been reported for some measures of mental aptitude. This study looks widely over physical and mental differences between males and females in variance, to determine if larger variance is a general feature of males. (with Virginia Valian)

How we preserve our most valued memories (with Xuan Gao, Jordyn Schor, & Gal Zauberman)

Exploration of the relation between remembered, experienced, and anticipated pleasure (with Xuan Gao, Gal Zauberman, & Tianjiao Yu)

Mental properties attributed to the heart (with Aleza Wallace)

Soul, mind, heart, and subjectivity: A Chinese-American comparison (with Yanan Shen)